

Versaterm IAPRO 20th Annual Users Conference

St. Pete Beach, Florida

Tradewinds Island Resort | October 27-31, 2025

Event Overview

We are the leading professional standards software worldwide. For the first time this year, we are officially offering external partners and vendors an opportunity to be a part of our Versaterm IAPRO Users Conference. This is a great opportunity to get your solutions or products in front of 475+ Public Safety Professionals who travel in from across the world.

Event Dates

Monday, October 27, 2025 - Friday, October 31, 2025

Location

Tradewinds Resort, St. Petersburg, Florida

Attendees

Professional Standards Staff, Program Administrators, Wellness Coordinators, Analysts, Use of Force Review Members, Oversight Members

27-31
October
2025

St. Petersburg Beach,
Florida,
United States

475+
Public Safety
Professionals
Expected

5 Days of
Learning,
Collaboration
& Connection

Sponsorship Levels

Showcase Exhibitor

\$2,000 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Showcase Exhibitor.

What's Included?

- 6 Foot Table Space during our Vendor Showcase, electricity included
- Vendor Showcase Exhibitor Admission (Showcase & Refreshments)
- Company Profile and Showcase Mapping in Conference App
- List of Conference attendees one (1) week post-Conference

**Additional Vendor Showcase Exhibitor passes or registrations available for purchase à la carte*

Conference Sponsor

\$5,000 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Conference Sponsor.

What's Included?

- 6 Foot Table Space during our Vendor Showcase, electricity included
- One (1) Full 3-Day Conference Registration
- One (1) single-day registration on Vendor Showcase Day - Includes access to Vendor Showcase, meals and Evening Social
- One (1) Welcome Reception Admission on Opening Day

In addition to the Showcase Exhibitor marketing benefits, you will receive:

- Acknowledgement in Conference Marketing Communications & Materials
- Logo on Conference website; includes your website link
- Inclusion of giveaway item in attendee bag (provided by sponsor)

Sponsorship Level Matrix

	Conference Sponsor	Showcase Exhibitor
Full 3-Day Conference Registration(s)	1	
Single-Day Registration on Vendor Showcase Day <i>Includes Access To Vendor Showcase, meals and Evening Social + One (1) Welcome Reception Admission on Opening Day</i>	1	
Vendor Showcase Exhibitor Admission <i>Showcase & Refreshments</i>	1	1
Exhibit Space	6ft Table	6ft Table
Acknowledgement in Conference Marketing Communications & Materials	X	
Logo on Conference Website <i>Includes Your Website Link</i>	X	
Inclusion of Giveaway Item in Attendee Bag <i>Provided by Sponsor</i>	X	
Company Profile & Showcase Mapping in Conference App	X	X
Listing of Conference Attendees One (1) Week Post-Conference	X	X

Intent to Sponsor

As a Versaterm IPro Users Conference sponsor or exhibitor, you are entitled to the relevant benefits listed in the Versaterm IPro Users Conference Sponsorship Matrix at the level selected.

After submission, your Intent to Sponsor Form request will be reviewed and evaluated for participation. Upon approval, your organization will be contacted with additional sponsorship or exhibit details and registration instructions.

All fees are in USD. Payment options include check, credit card or bank transfer. Payment is acceptable via online registration or mail.

Refunds cannot be issued. Please check all information carefully.

Please submit your form as well as any questions to our Events Team at usersconference@versaterm.com.

Contact Person

Company Name

Phone Number

Email Address

Spell Sponsor Name Exactly as it Should Appear in Print

Authorizing Personnel (Printed Name)

Date

I agree to participate as a Conference Sponsor

☐ Conference Sponsor
\$5,000 USD

I agree to participate as a Showcase Exhibitor

☐ Exhibit Only
\$2,000 USD